

Revolutionise your factory and warehouse operations with Overdrive's real-time asset monitoring solution. Gain unparalleled visibility into every asset and milestone within your operations, optimising routes, tracking vehicle movements and enhancing overall efficiency.

Business Challenges

Manufacturers and logistics companies often face difficulties tracking the exact location, movement and status of critical assets such as pallets, equipment, and inventory within large warehouses and factory floors. Manual tracking is prone to errors, delays, and unnecessary costs. Without a seamless way to monitor vehicle movements and delivery milestones, inefficiencies can disrupt workflows and affect your bottom line.

Key Benefits



Achieve Precise Tracking

Track assets and equipment within the warehouse or factory floor with an accuracy of up to 10 cm, from room to shelf level.



Route Optimisation

Monitor vehicle movements and ensure your fleet takes the most efficient routes for deliveries, reducing delays and fuel consumption.



Track Every Milestone

Gain visibility into the entire lifecycle of your assets—from production, storage, and transport to the final point of delivery.



Increase Productivity

Automate asset tracking and vehicle monitoring to reduce manual checks, freeing up your team's time for high-value tasks.



Lower Operational Costs

Optimise vehicle routes, avoid asset misplacements, and reduce unnecessary operational costs.



Boost Safety and Security

Prevent unauthorised access to critical assets and vehicles with secure, real-time tracking solutions.

Smart Tracking Features



Real-Time Location Updates

Track assets throughout your factory or warehouse, and monitor vehicle movements in real time as they leave your facility, ensuring all goods are accounted for at each milestone.



Route and Vehicle Monitoring

Keep an eye on vehicle movement from departure to point of delivery. Identify the most efficient routes, minimise fuel costs, and ensure timely deliveries.



Effortless Installation

Easily deploy our asset monitoring system without the need for significant infrastructure changes, reducing downtime during implementation.



Long-Lasting Devices

Bluetooth beacons provide continuous tracking for 2–3 years without recharging, ensuring you stay on top of asset and vehicle locations without frequent maintenance interruptions.



Scalable and Flexible

Our system is designed to adapt to your operational needs, from tracking assets in factories to large-scale warehouses, with the flexibility to monitor vehicle fleets and route optimisation.



Data-Driven Operations

Make data-driven decisions with comprehensive reports on asset utilisation, vehicle routes, and performance insights. Gain full control over your operations from manufacturing to delivery.

Enhance your asset tracking with up-to-the-minute data on inventory and equipment locations across the warehouse!a

Results you can expect



Improved Operational Efficiency

Accurate real-time asset tracking eliminates errors, reduces manual processes, and ensures timely deliveries.



Optimised Routes and Deliveries

Monitor vehicle movements and identify optimal delivery routes, saving on fuel costs and reducing delivery delays.



Maximised Asset Utilisation

Ensure efficient use of all assets and vehicles with comprehensive visibility into their status and movement.



Reduced Costs

Avoid costly mistakes with better asset management, route optimization, and minimise downtime.



Enhanced Decision Making

Access detailed insights into asset and vehicle movements to make data-driven decisions that enhance operational efficiency.



Strengthened Service Reliability

Achieve consistent and reliable service outcomes through streamlined operations and precise asset tracking, ensuring timely deliveries and reducing errors.



Who Can Benefit from Overdrive's Asset Tracking Solution?



Manufacturers

Efficiently manage your production assets, raw materials, and finished goods with real-time data and prevent asset loss or misplacement.



Warehouses & Distribution Centers

Gain full visibility over your warehouse operations, enabling smoother logistics and reducing bottlenecks in your inventory management.



Third-Party Logistics (3PL)

Maintain control over diverse client assets, ensuring transparency, and improving accountability across the board.



Retailers

Optimise stock levels and reduce overstocking or stock outs by accurately tracking your inventory in the warehouse.

Who Are We

Overdrive is a Internet of Things (IoT) company that can intelligently connect physical assets with natural and artificial Intelligence across entire ecosystems so as to give clients the power to monitor, change and track virtually anything from practically anywhere. We provide a suite of holistic IoT products and solutions – all under one roof.

What We Do

Specialises in Fleet Management, Assets Monitoring, Environmental Sensing, Vehicles Monitoring, **Real Time Location System** and more.

Hello, We Are Overdrive.

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